PURDUE UNIVERSITY

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BACKGROUND

- Since 2015, the popularity of spoonable yogurt has decreased
- Consumers are looking for more portable yogurt options with a longer shelflife
- Additionally, 15% of yogurt consumers value protein content when purchasing yogurt
- Target Market: Indiana college towns (~340K people)
- Objective: to create a dried, high-protein yogurt product to meet the needs of the modern yogurt customer



Aids weight loss Antioxidants None of the above





RECOMMENDATIONS

- Realistic Sales Price: \$30/kg (2019 specialty yogurt market)
- Scale-up production 10X+ based on economic model
- Current labor costs are estimated for a large industrial plant, but production rate is modeled at pilot plant scale
- Individual unit operations optimized at different production rates; find an optimal rate for overall production cost

Instructors:	<u>AC</u>
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PASTEURIZATION



- °C for 15 seconds
- Outcome: denatured proteins and inactivated microbes

EXPERIMENTATION

- Two heat exchangers, holding tube, centrifugal pump, and positive displacement pump in pilot plant
- Batch pasteurization in lab scale with evaluation from microbial reduction

OPTIMIZATION

- Minimized annualized cost by changing area of heat exchanger
- Improved heat transfer but higher expenses with increased area
- Balance of fixed and variable costs • Area of 20 m² priced at \$1,420/yr

- holding tube)

 A_{HX1} A_{HX2} **m**_{steam} L_{HT}



FERMENTATION



- 3-vessel, 5-hour, semicontinuous process chosen over fully continuous for batches being well-studied
- Lactose powder and starter culture (*Lactobacillus* bulgaricus and Streptococcus thermophilus) is mixed in
- 40°C regulated by water jacket, chosen based on literature testing these cultures

- Double-pipe countercurrent heat exchanger (A = 0.022) m²) brings yogurt to 15°C before drying
- Centrifugal pump chosen for milk and sliding vane pump chosen for yogurt based on viscosity and pressure requirements

ENVIRONMENTAL

- **& SOCIAL IMPLICATIONS** Utilizes recycled steam and water from throughout the plant
- No environmentally hazardous materials
- With increasing attention to probiotics, yogurt is becoming an even more desirable product to enhance health
- Dairy products are a source of bioavailable calcium

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